

**WSG's Careers Connect focuses efforts on local community to better match
jobseekers and employers**

Greater access to jobs through close collaboration with community partners

Singapore, 26 July 2017 – To further strengthen the suite of career matching services, WSG's Careers Connect has enhanced its community level efforts by bringing more partners together in a concerted bid to match jobseekers and employers.

2. In conjunction with the opening of the Careers Connect (Lifelong Learning Institute) to enable more Singaporeans to be assisted under Adapt and Grow, the rebranded Careers Connect (Our Tampines Hub) will offer an expanded suite of career matching services by WSG. At the same time, WSG will introduce a new community-level collaboration with North East Community Development Council (NECDC) and Our Tampines Hub (OTH), known as the **R³ (Recruit, Reskill, Retain)**. The objective of R³ is to help jobseekers find work in districts near to their residences and enable employers to better target their recruitment, talent development and retention efforts. R³ draws on available job opportunities offered by a diverse group of employers participating in Adapt and Grow community job fairs and Jobs Bank.

3. R³ focusses on the three essential stages that all hiring employers need to pay attention to. At the **Recruitment** stage, employers will receive a list of potential jobseekers curated by career coaches from Careers Connect (Our Tampines Hub). Learning journeys will be organised to the hiring employers' premises to enable jobseekers to have a better understanding of the work environment and job requirements, easing any concerns and reservations by jobseekers about taking on the jobs.

4. At the **Reskill** stage, help will be provided by career coaches from Careers Connect (Our Tampines Hub) to employers to identify skill gaps and relevant training for potential and hired candidates to equip them with the necessary skills. Employers will get up to 90% and 100% course fee subsidy for industry/occupational and foundational skills training respectively. At the **Retain** stage, career coaches will provide post placement support to both the jobseeker and hiring supervisor to help

address performance, competency, or assimilation challenges, in an effort to facilitate talent retention.

5. Mr Tan Choon Shian, Chief Executive of WSG said, “WSG’s long-standing partnership with community organisations like the CDC has proven useful in helping displaced jobseekers who require more flexible work hour arrangements to better balance work and family commitments by finding work nearer to their residences. With the strong support of OTH, Careers Connect’s career matching services will become even more accessible to residents in the Tampines area and North East district.”

6. The R³ programme, launched by Mrs Josephine Teo, Second Minister for Manpower, at the opening of WSG’s Careers Connect at Our Tampines Hub will be piloted for three months at the North East district.

7. Ms Irene Lee, General Manager, North East CDC said, “The collaboration with WSG allows us to reach out to even more employers by tapping on each other’s networks and giving our residents access to more employment opportunities in the community. North East CDC’s Job Placement Centres have been reaching out and maintaining contacts with local merchants over the past few years. North East CDC will work closely with WSG to implement R³, referring clients and paving the way to greater employment opportunities within the neighbourhood.”

8. Mr Suhaimi Rafdi, Director of OTH, said: “We see Careers Connect as a great complement to the existing portfolio of offerings at the 24-hour Centre as it adds more value to our residents. OTH strives to incorporate public services which are relevant, especially in this area of up-skilling and talent recruitment.”

9. In addition, WSG, NECDC and OTH also collaborated on a curated Adapt and Grow Career Fair for the PMETs to showcase the work opportunities available within the community. The one-day fair features jobs from the Information and Communications Technology (ICT), Facilities Management and Manufacturing sectors. Please refer to the factsheet for more information.

10. Singaporeans requiring career advisory and assistance can visit WSG's Careers Connect at Lifelong Learning Institute, Our Tampines Hub and Woodlands Civic Centre.

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About WSG (www.wsq.gov.sg)

Workforce Singapore promotes the development, competitiveness, inclusiveness, and employability of all levels of the workforce. Its key mission is to enable Singaporeans to meet their career aspirations, take on quality jobs at different stages of life, and help enterprises be competitive and manpower-lean. Workforce Singapore's focus is on strengthening the Singaporean core and ensuring that Singaporeans are able to have better jobs and careers. Workforce Singapore, in partnership with key stakeholders, also provides support to business owners and companies to enable them to transform and grow, while building a future-ready workforce.